



HAYES HITZEMAN  
FOUNDATION  
SUPPORTING RESEARCH AND AWARENESS OF SIDS

**STATE OF THE ART BALL – 2008**  
*to benefit the Hayes Foundation*

**SPONSOR LEVELS**

**Van Gogh - \$10,000**

- ✓ Corporate logo on baby t-shirts to be given away at the event
- ✓ Recognition in all media placements: Style Weekly 4 page insert, NBC 12 Event Coverage
- ✓ Logo on invitation mailed to 4,000 addresses in the Metro Richmond Area
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Link to sponsors Web site from the event Web site
- ✓ Sponsor Logo and link on the event Web site
- ✓ Company name and logo listed in event program, with full page ad
- ✓ Opportunity to place a banner around site of the event
- ✓ One table for eight guests at the event
- ✓ Opportunity to give 2-minute commercial at event

**Da Vinci - \$5,000**

- ✓ Corporate logo on baby t-shirts to be given away at the event
- ✓ Recognition in Style Weekly 4 page insert for the event
- ✓ Company Name on invitation mailed to 4,000 addresses in the Metro Richmond Area
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Name on the event Web site
- ✓ Company name and logo listed in event program, with 1/2 page ad
- ✓ One table for eight guests at the event

**Monet - \$2,500**

- ✓ Corporate name (not logo) on baby t-shirts to be given away at the event
- ✓ Company name on invitation mailed to 4000 addresses in the Metro Richmond Area
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Name on the event Web site
- ✓ Company name listed in event program with 1/4 page ad
- ✓ One table for eight guests at the event

**Masterpiece - \$1,000**

- ✓ Corporate name on baby t-shirts to be given away at the event
- ✓ Recognition in Style Weekly 4 page insert
- ✓ Company name on invitation mailed to 4,000 addresses in the Metro Richmond Area
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Four tickets to the event
- ✓ Sponsor listing on event Website
- ✓ Sponsor listing in event program

**Classic - \$500**

- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Two tickets to the event
- ✓ Sponsor listing in event program

**Contact:**

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